

# Jeffrey Allen Semon

[www.aspiringprofessional.me](http://www.aspiringprofessional.me) | [www.jeffonlinkedin.rocks](http://www.jeffonlinkedin.rocks)

## **EXECUTIVE CERTIFICATIONS**

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### **Executive Certificate in Digital Transformation** – Target Completion Date of February 2024

Cornell University – Ithaca, NY

- Preparing for Digital Transformation
- Rapid Ideation
- Generating Opportunities for Digital Disruption
- Developing and Pitching Ideas
- Value Creation and the Business Model Canvas
- Prototypes and Pilots
- Experimentation Planning

### **Executive Certificate in Innovation Strategy** – Complete

Cornell University – Ithaca, New York

- Developing Innovation Strategy
- Building Innovation Competencies
- Innovation Tools
- Implementing Innovation
- Evaluating and Scaling Innovation

### **Executive Certificate in Technology Leadership** – Complete

Cornell University – Ithaca, New York

- Strength and Values Based Technology Leadership
- Collaborative and Courageous Communication for Technology Leaders
- Decision Making Skills for Technology Leaders
- Influence and Motivation for Technology Leaders

### **Executive Certificate in Product Management** – Tentatively Beginning March 2024

Cornell University – Ithaca, New York

- Developing a Product Hypothesis and user Personas
- Product vision and Goals
- Product Roadmapping
- Product Prototyping
- Product Analysis and Iteration
- Product Engineering and Execution

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## **ADDITIONAL CERTIFICATIONS**

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### **Soft Skills Certification** – Complete

Rochester Institute of Technology - Rochester, New York

- Overview of soft skills knowledge for use in leadership and communications.
- Exposure that began draft and framework for experiential learning in decision making, teamwork, creative thinking, critical thinking and abstract communications for professional use.
- Beginners study of decision making for later use in leadership core coupled with teamworking skills.
- Overview of business communication skills for electronic, teamwork, oratory and professional business communications.

### **Soft Skills Leadership Core** – Complete

Rochester Institute of Technology - Rochester, New York

- In depth discovery, research and training in decision making utilized for strategic and behavioral decision making based on experiential studies from Bachelors degree process at YSU and collegiate life skills.
- Detailed discussion about teamworking environment on experiential circumstances for leadership development in professional, personal and community environments.
- Critical and creative thinking scenarios briefed on experiential environment in business, personal and community circumstances for development with decision making as a leader.

### **Soft Skills Communication Core** – Complete

Rochester Institute of Technology - Rochester, New York

- Preparation for engagement in professional oratory practice for presentations and debate.
- Review of business communication skills for electronic, teamwork, oratory and professional business communications.
- Reconstructive process in creative communications for use in professional marketing communications with business presentations and oratory in sync with digital assets, mental attenuation for utility consumption of brands and human contact with virtual devices for human interface with the mind leading to psychographic consumption knowledge.